



# Business Proposal Letter

[Name]

Founder & Co- Owner at Exquisite Taste Vending LLC

[Address]

[Insert date]

[Receiver's name]

[Receiver's designation]

[Organization's name]

[Organization's address]

Dear Mr./Ms. [Insert name],

I am writing to express my interest in providing your company with a vending machine service that will be fully devoted to providing 24/7 access to a wide range of high-quality grab-and-go snacks, beverages, and non-food items.

As the Founder & Co- Owner of Exquisite Taste, I am proud to say that our vending machine company aims to redefine the nature of the vending industry in the US. Our machines are designed for maximum efficiency and convenience, with various payment options including cash and credit/debit cards.

The snacks and beverages stocked in our vending machines include, but are not limited to:

- Chips
- Pretzels
- Candy
- Candy Bars
- Health Bars
- Tasty Cakes
- Sodas
- Water
- Vitamin Water
- Iced Tea
- Juices
- Gatorade
- Energy Drinks
- Ice Cream
- Ice
- Sun Chips
- Trail Mix
- Granola Bars
- Chex Mix



In the non-food category, we have:

- Toiletries
- Toothbrushes
- Razors
- Nail Clippers
- Shaving Cream
- Condoms
- Socks, etc.

Installing a vending machine in the office or any business space is an excellent way to provide your employees with a convenient and cost-effective refreshment option. Not only will it save employees' time, but it will also generate additional revenue for your company.

Having gained first-hand experience in the food industry for over 25 years, I am well-versed in the principles, strategies, and challenges of business management. I currently supervise 250 to 300 employees, which is a testament to my leadership, communication, and interpersonal skills. Over the years, I have led multiple operations, adding millions of dollars to the bottom line.

My partner, Robert Hale, possesses 8 years of experience in the restaurant industry. In the General Manager's role, he has supervised 18 to 25 employees. We know him as a go-getter who has shown tremendous success in optimizing daily operations and yielding greater profits.

We ensure all our actions and decisions as a team are dictated by the following core values:

- € Have a Vision (Execute our plan and bring it to fruition)
- € Work Smart (Have an agenda & set daily goals)
- € Play Fair (Everyone deserves respect; treat each individual fairly)
- € Get Excited (Enjoy the job and have fun)
- € Accomplish It (Finish the day strong)
- € Make an Impact (Make a difference in someone's life every day)

Backed by a successful track record of maintaining the highest customer service standards, our brand takes pride in:

- Promoting customer confidence
- Providing innovative and premium-quality vending machines
- Stocking hygienic and fresh snacks and beverages
- Ensuring round-the-clock availability of products
- Working toward building a qualitative portfolio

I am confident that our vending machines will add value to your company, and I hope you will see the benefits of the proposed collaboration. Please do not hesitate to contact me at [\[Insert contact details\]](#) if you have any questions.

Thank you for your time and consideration. I look forward to working with you.

Best regards,

[Name]                      [Signature]